

# Growing Drive to Destroy the Beef Industry

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Subject	<b>Growing Drive to Destroy the Beef Industry</b>
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To	John R Venrick
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**Tom DeWeese**

The American beef industry has long been a tasty target of the environmentalists and their allies in the animal rights movement. To understand the reason is to know that protecting the environment is not the goal, rather the excuse in a determined drive for global power. Their selected tactic is to control the land, water, energy, and population of the Earth. To achieve these ends requires, among other things, the destruction of private property rights and elimination of every individual's ability to make personal lifestyle choices, including personal diet.

Of course, no totalitarian-bound movement would ever put their purpose in such direct terms. That's where the environmental protection excuse comes in. Instead, American cattle producers are simply assured that no one wants to harm their industry, just make it safer for the environment. The gun industry might recognize that such assurance sounds a bit familiar. Same source, same tactics, same goals. So the offered solution to "fix" the beef industry is "sustainable certification". All the cattle growers have to do, they are assured, is follow a few simple rules and all will be fine, peaceful and profitable. Enter the players: the World Wildlife Fund (WWF), the Global Roundtable for Sustainable Beef (GRSB), and the U.S. Department of Agriculture.

First, let's reveal the Sustainablists' stated problems with the beef industry. What's

not sustainable about raising beef? According to the environmental “experts”, there are ten reasons why the meat industry does not meet sustainable standards...

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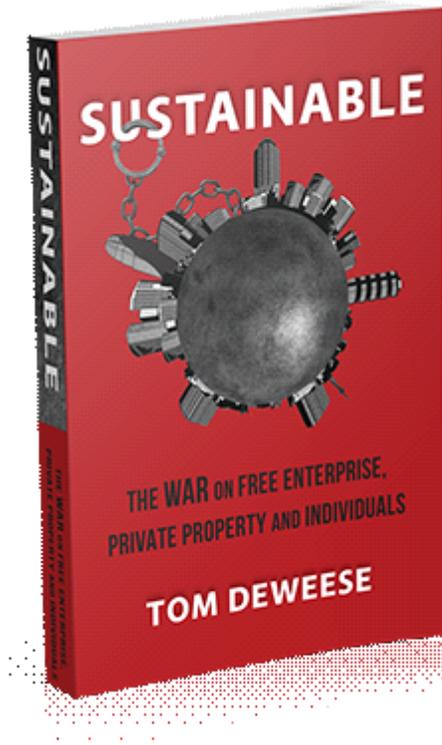
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*Sustainable: The WAR on Free Enterprise, Private Property and Individuals* describes in detail the process being used at every level of government to reorganize our society under the excuse of environmental protection. Author Tom DeWeese pulls back the curtain to reveal the policies and the powers behind them that are systematically changing our culture and system of government to impose a political agenda of top-down control at every level. He provides invaluable insight as to how elected officials are pressured by an army of private organizations, planners and federal agencies, armed with federal grants to impose specific regulations in the name of Sustainable Development. *Sustainable* serves as a hand book for property rights activists to organize opposition. It provides vital information to a news media that is basically clueless to these policies, and it provides a blue print for fighting back as it offers hope to those who are its victims.

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